



# Manure Innovation: Teaching Styles and Marketing Programs

March 20, 2020

2:30 pm (eastern), 1:30 pm (central), 12:30 pm (mountain), 11:30 am (pacific)

Would you rather watch someone give a presentation or do something that gets you involved, maybe making decisions that you can relate back to your own farm? Active learning promotes better retention of the material. In recent years, the Nebraska Manure team has been working to make their training program for livestock farmers more interactive, and educators at Michigan State have been using some novel techniques to teach youth about equine manure management. During this webinar, we'll discover what has worked for them so far. Additionally, we'll discuss ways to market the program to set the stage for a great audience participation and attendance. *An application for continuing education credit for Certified Crop Advisors (CCAs) and members of the American Registry of Professional Animal Scientists (ARPAS) will be submitted.*

**Leslie Johnson** is the project coordinator for the Animal Manure Management team at the University of Nebraska. Her role includes facilitating article development [manure.unl.edu](http://manure.unl.edu). Additionally, she manages the online manure course and annual manure across the state of Nebraska. She also serves as the webinar coordinator for the LPELC. She received her M.S. in Agronomy from the University of Nebraska in 2015. Email: [leslie.johnson@unl.edu](mailto:leslie.johnson@unl.edu)



**Anne Nardi** is a Marketing and Communications Specialist at the University of Wisconsin-Madison Division of Extension where she provides marketing and communications support to the North Central Region Water Network and other multi-state water projects. She received her B.S. from The College of William and Mary in Biology and Sociology and her master's degree at UW-Madison in Life Sciences Communication. Anne has broad experience in science communication with expertise in communicating complex scientific topics, brand strategy, and strategic communications. Email: [anne.nardi@wisc.edu](mailto:anne.nardi@wisc.edu)

**Erica Rogers** is an Environmental Extension Educator with Michigan State University Extension located in Gratiot County. Much of her work deals with manure management in livestock and poultry operations and how to effectively utilize nutrients on the farm as well as proper handling and storage to reduce environmental impacts. Additionally, she does work with environmental watershed quality, odor management, and mortality management. Email: [roger392@msu.edu](mailto:roger392@msu.edu)



## How Do I Participate?

On the day of the webinar, go to [lpec.org/live-webinar-information/](http://lpec.org/live-webinar-information/) to download the speaker's power point presentations and connect to the virtual meeting room. First time viewers should also follow the steps at: [lpec.org/how-do-i-participate-in-a-webcast/](http://lpec.org/how-do-i-participate-in-a-webcast/).

## More Information

- Using Hands-on Activities to Teach Land Application of Manure <https://lpec.org/using-hands-on-activities-to-teach-land-application-of-manure/>

*The LPELC network depends on the sharing of both questions and answers!*

*To stay engaged, sign up for the newsletter at [lpec.org/about-us/sign-up/](http://lpec.org/about-us/sign-up/).*